



## **Cistera Networks Teams with Information Transport Solutions, Inc. to Enhance IP Communications for Alabama Schools**

### *Cistera's Emergency Alerting and Notification Solution Deployed at Elmore County Public School District*

**DALLAS** – Jan. 22, 2008 – Cistera Networks, Inc.® (OTCBB: CNWT), a leading provider of enterprise application platforms and engines for IP (Internet Protocol) Communications, today announced the installation of its award-winning Cistera *ConvergenceServer*™ and Emergency Alerting and Notification Solution for Alabama's Elmore County Public School District. To complete the project, the company worked with Information Transport Solutions, Inc. (ITS), a leading IP Communications solutions provider in the Southeast, and one of the fastest-growing private companies in the country. Cistera's solution is fully integrated with Cisco's Unified Communications installation and provides enhanced district-wide emergency alerting and communication capabilities.

"In 2000, ITS started designing and installing Cisco Unified Communications throughout Alabama Public Schools to improve district communication services. Adding Cistera products to provide an integrated live broadcast (paging/announcement) system, including two-way radio interoperability seemed to be the next logical step to leverage our customers' technology investment," commented Tomi Selby, ITS' founder and CEO. "Cistera products are now integrated into all ITS K-12 solutions and provide a vital and necessary part of the overall offering. The advantages and critical safety benefits of a comprehensive communications system can no longer be overlooked."

With approximately 11,000 K-12 students and 1,200 employees, Elmore County Public School District is the seventh-largest of 137 Alabama school districts. The district has 15 campuses, and additional sites include central administration offices, the office of technology as well as vocational and alternative education facilities.

Cistera's solution was initially deployed to 20 locations and incorporates approximately 1,200 IP handsets. Elmore County, which covers 620 square miles, is the third fastest-growing county in the state, and the scalability of the Cistera *ConvergenceServer* will allow for new schools and facilities to be easily incorporated into the installation as they are built.

"Premier communication capabilities within the district are a daily requirement, and the safety of our campuses is an extremely high priority," said Davis Brock, director of technology for the Elmore County Public School System. "Cistera's technology provided a cost-effective system to address both needs. It improves our communication capabilities every day, and also ensures that if the need arises, we'll be better prepared to react in order to help mitigate a dangerous situation."

The Cistera Emergency Alerting and Notification solution features powerful components, including:

- *RapidBroadcast*™: an enterprise-level application engine that utilizes IP phones to instantly transmit text, voice or pre-recorded broadcasts. During normal operations, the flexibility of the

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application engine supports broadcasts to pre-designated groups for purposes as routine as ringing school bells, or making announcements within individual schools or district-wide. During an emergency, it can provide instant district-wide communication to coordinate an appropriate and speedy response.

- **LMRConnect™**: provides interoperability between multiple frequency two-way radio environments and the IP Phones. Proprietary technology has traditionally confined push-to-talk radios to their own frequencies. With LMRConnect, Cistera has brought two-way radios into the IP telephony network allowing communications across various devices. Cistera's LMRConnect also supports Cisco's IP Interoperability Solutions (IPICS) with full recording capabilities.
- **ZoneController™**: integrates IP Communications with overhead speaker systems, enabling simultaneous paging across both IP phones and overhead speakers without latency (echo). Incorporating existing overhead speakers saved the district the cost of their replacement while extending complete alerting and notification capabilities district-wide. For new construction, this integrated solution eliminates the significant cost of a stand-alone paging system.

To verify the effectiveness of Cistera's Event Alerting and Notification solution in a simulated emergency, administrators recently conducted a successful training exercise focused on a campus intruder scenario at one of the district's middle schools.

"We are very happy with the features and capabilities of Cistera's Event Alerting and Notification solution, and we use them on a daily basis, but the success of the drill reinforced our overall satisfaction and peace-of-mind that we have a reliable communications system in place to share important information if we are faced with an emergency," commented Brock.

Cistera delivers fully scalable enterprise solutions that add features and functionality for multiple vertical markets and for customers with needs ranging from fewer than one hundred users to tens of thousands of IP-capable devices. The Cistera *ConvergenceServer* can scale to accommodate changing user requirements and additional sites. Depending on the size of the installation, deployment into existing Cisco Unified Communications environments can be completed in just a few days, with training accomplished in a day or less.

"We are very pleased to work with the experts at ITS. They recognize the value that Cistera's products add to a Unified Communications installation—delivering not just increased productivity and capabilities, but also enhanced security," commented Greg Royal, Cistera's founder and chief technology officer. "We have found that campus safety, indeed safety for any community, is no longer a 'nice to have' but is now 'a must-have' requirement. Working with ITS and Cisco, Cistera has provided Elmore with much more than just a comprehensive technology solution, we have delivered a best practice that supports the goal of creating a safer and more secure environment."

### **About Cistera Networks, Inc.**

Cistera Networks, Inc.® (OTCBB: CNWT) makes Application Driven Telephony a reality by setting the new standard in advanced IP phone application platforms and engines for the enterprise IP Communications environment. The award-winning Cistera *ConvergenceServer*™ uses the industry-leading Cistera Enterprise Platform for IPT to provide Unified Application Administration, as well as Fault and Performance Management for enterprise IPT application deployments. Cistera provides next generation solutions for numerous vertical markets including education, finance, government, healthcare and retail. Cistera Networks maximizes IP phone capabilities, taking the communications platform to an entirely new level. For more information, please visit [www.cistera.com](http://www.cistera.com) and [www.cisteraexperience.com](http://www.cisteraexperience.com).

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### **About Information Transport Solutions, Inc. (ITS)**

ITS is a full-service provider of technology solutions integrating Voice, Video and Data to make organizations more profitable and productive. ITS delivers customized solutions to a wide range of organizations focused in AL, GA, TN, and FL. For more information, please visit [www.its-networks.com](http://www.its-networks.com)

*This release may be deemed to contain forward-looking statements that are subject to the safe harbor provisions of the Private Litigation Reform Act of 1995. These forward-looking statements include, among other things, statements regarding future events and the future financial performance of Cistera Networks that involve risks and uncertainties. Readers are cautioned that these forward-looking statements are only predictions and may differ materially from actual future events or results. Readers are referred to the documents filed by Cistera Networks with the SEC, specifically the most recent reports on Form 10-K and 10-Q, each as it may be amended from time to time, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.*

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